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Downtown Farming: Portland's Beloved Urban Farmer Will Open a Cleveland Spot, and For That We Are Salivating

Urban Farmer is the first restaurant in the Sage portfolio to be reproduced in another market, but that doesn't mean it will be a carbon copy of the Portland edition. Sage's concepts do so well with locals, argues Karpinski, because they are designed for them from the start.

"We ensure that every business is indigenous to the market that it's in, and it will be modeled after what the people who live and work in that city are looking for," he says.



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page 9